



Salmon Arm Folk Music Society,
 Box 21, Salmon Arm, BC V1E 4N2
 Phone: 250-833-4096 Fax: 250-833-4097
 Email: info@rootsandblues.ca
 Website: www.rootsandblues.ca

August 17, 18 and 19th 2012

2012 Roots & Blues Non-Profit Booth Application

The Salmon Arm Folk Music Society's Roots and Blues Festival is the largest outdoor multi-cultural music festival in the Interior of British Columbia. Last year the Festival drew over 28,000 attendees over three days. As the presenter of this diverse music event, the Festival strives to include charitable organizations that are informative, entertaining, and community-oriented that can also be national in scope.

Booth Information

Space Size: 15' X 15'

Power: One power outlet will be supplied. There is a \$20 charge for each additional power outlet.

Equipment: Participants must provide their own shelter, tables, chairs, lights, etc. and **must bring their own extension CSA approved extension cords.**

Groups are required to supervise their own space during hours of operation.

Passes

Two weekend passes will be issued with each booth registration.

Booth Hours of Operation

Friday, August 17th – 5pm to 8 pm
 Saturday, Aug 18th – 10:30 am to 8 pm
 Sunday, Aug 19th – 10:30 am to 7 pm
 Load out on Sunday begins after 7 pm
 Staying open later is optional.

Set Up Hours

Friday Aug 17th – 7 am to 12 noon
 You must be set up before 12 noon on Aug 17th
 No Vehicle Entry to Site after 3 pm
 Please register at West Gate
 Gates open at 7 am on Friday

Submission Process – Application Deadline is February 24, 2012

Please complete the application form in full and return to the mailing address below.

Please include a cover letter with this application.

All non-profit booth applicants will be juried, whether returning and new.

Items being sold

Please list all items you sell at your booth beginning with what you have the most of.

1. _____ 2. _____ 3. _____

Applicant Contact Information

Name of Organization: _____ Phone: _____

Cell Phone: _____ Fax: _____

Contact Person: _____ Email: _____

Mailing Address: _____ City: _____

Province: _____ Postal Code: _____ Website: _____

Booth Staff Names: 1. _____ 2. _____

Additional Names _____

Were you a participant last year? Yes ____ No ____

Will you be doing any demonstrations? Yes ____ No ____

Please include a written description of your group's history and philanthropic objectives and any other information you feel is pertinent to better inform the jury of your group's initiatives.

Please submit this application by Feb 24, 2012. Space is on a first come, first approved basis. All applications are juried. You will be contacted if you are accepted. If accepted, you will be required to supply camera ready digital images and a written overview of your organization for inclusion in our Festival program. We reserve the right to edit content for brevity and clarity.

I accept the above stated conditions and do not hold the Salmon Arm Folk Music Society or its staff or volunteers legally responsible for any injury, loss or theft incurred to myself, my associates or my goods and equipment during this event.

Signature _____ Date _____

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