



Salmon Arm Folk Music Society,
 Box 21, Salmon Arm, B.C., V1E 4N2
 E-Mail: info@rootsandblues.ca
 Web site: www.rootsandblues.ca
 Phone: 250-833-4096 Fax: 250-833-4097

Roots & Blues Artisan Booth Application 2012

August 17, 18, 19th, 2012

Artisan Market Policy

The Salmon Arm Folk Music Society's Roots and Blues Festival is the largest multi-cultural music festival in the Interior of British Columbia. Last year the Festival drew over 28,000 attendees over three days. The Artisan Market space is prominently located on the site and is a busy and popular area of the Festival. As a supporter and presenter of diverse music genres and cultures, the Festival strives to reflect the same concept within its craft area. The Artisan Market place is a venue for local, provincial and national crafts-persons and artisans who create their own hand-made items.

Absolutely No Imports Allowed

Rental Information

Space Size: 15' X 15' if you require extra footage, it is available at a cost of \$20 per foot.
 Cost: \$400+ and comes with one power outlet. There is a \$20 charge for each additional power outlet.
 Equipment: Participants must provide their own shelter, tables, chairs, lights, etc. and **you must bring your own CSA approved extension cords.**

Exhibitors are required to supervise their own space during hours of operation

There are no reserved spaces. Site layout is preplanned and spaces are pre-designated at our discretion.

Staffing

Two passes are provided with each booth registration. Children 12 and under are free. Each staff person receives a nametag and wristband at the Vendor Entrance before entering the site. Additional passes can be **purchased at time of application for \$105.00.** Otherwise, gate prices will apply.

Market Space Hours of Operation

Friday, August 17th – 5pm to 8 pm
 Saturday, Aug 18th – 10:30 am to 8 pm
 Sunday, Aug 19th – 10:30 am to 7 pm
 Load out on Sunday begins after 7 pm
 Staying open later is optional.

Set Up Hours

Friday Aug 17th – 7 am to 12 noon
 You must be set up before 12 noon on Aug 17th
 No Vehicle Entry to Site after 3 pm
 Please register at Front Gate
 Gates open at 5 am on Friday

Submission Process – Application Deadline is February 24, 2012

All Applicants (whether returning or not) are required to submit one clear photo or sample of each category of item being sold. If you submit photos, please include a written description of each item with its corresponding photograph.

Photos and samples will be returned to you at the Festival or mailed to you. Please complete the application form in full and return with proof of insurance, booth fee and other supporting documentation to the mailing address below.

All photos and samples from applicants will be juried, whether returning or new.

WE WILL NOTIFY YOU IF YOU HAVE BEEN ACCEPTED.

THE SELECTION PROCESS IS BASED ON INCLUDING A VARIETY OF ARTISANS.

For example: a few jewelers, potters, glass artisans, musical instruments makers, etc...

Items being sold

Please list all items you sell at your booth beginning with what you have the most of.

- | | | |
|----------|----------|----------|
| 1. _____ | 4. _____ | 7. _____ |
| 2. _____ | 5. _____ | 8. _____ |
| 3. _____ | 6. _____ | 9. _____ |

Applicant Contact Information

Company Name: _____ Phone: _____

Cell Phone: _____ Fax: _____

Contact Person: _____ Email: _____

Mailing Address: _____ City: _____

Province: _____ Postal Code: _____ Website: _____

Booth Staff Names: 1. _____ 2. _____

Were you an Artisan at our 2011 Festival? Yes _____ No _____

Will you be demonstrating your craft at the Festival? Yes _____ No _____

Please include a 15 word description of your booth's product(s) for our Festival Program. We will edit, if necessary.

Calculation of FeesBooth Fee Cost \$400.00

Extra Footage - \$20 per foot. Length of space required: 15' plus _____ 'x \$20 per foot \$ _____

Power required _____ Yes _____ No Extra outlets _____ @\$20 each \$ _____

Camping _____ Yes _____ No \$95 for weekend \$ _____

Extra passes \$105 each. Number required _____ x \$105

\$ _____

Total Amount of Cheque Enclosed

\$ _____

Camping onsite is not permitted

We have campsites available across the road for vendors. There is a \$95 charge for weekend campsites.

Please make cheques payable to the Salmon Arm Folk Music Society and mail to the address listed on the bottom of this page. Booth fees must be paid in full with the application **submitted (February 24, 2012 is the deadline)**. Space is available on a first come, first approved basis. All applications are juried. Those applicants who are not approved will have their cheques mailed back to them. Once accepted, there will be no refunds. You will be contacted as soon as you have been accepted.

Application Checklist: Please **Enclosed is:**

- One clear photo or sample of each category of item being sold. Please include written description.
- Booth fees.
- Camping fee.
- Proof of insurance and other supporting documentation.

I accept the above stated conditions and do not hold the Salmon Arm Folk Music Society or its staff or volunteers legally responsible for any loss or theft incurred to me, my employees or my goods and equipment during this event.

Signature _____ Date _____

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